The national Small Business Development Center (SBDC) program was legislated via the Small Business Act of 1976 as a program of the U.S. Small Business Administration. Leveraged federal funding involves cooperative agreements with institutions of higher education. State governments play a vital role as key partners to efficiently and effectively leverage resources which complement the State’s economic development efforts.

SBDCs provide small business owners and aspiring entrepreneurs with no-cost professional business advising and low-cost training on topics such as developing a business plan, accessing capital, finding new customers, compliance with regulations, exporting, cybersecurity, technology commercialization, and more.

The Texas SBDC Network is comprised of four lead offices strategically located at:
- Texas Tech University
- The University of Texas at San Antonio
- Dallas County Community College District
- University of Houston

Combined, they manage the 50+ field and specialty centers in urban and rural Texas. SBDCs provide hands-on guidance, which leads to greater prosperity via job creation, increased capital access, and other small business growth.

SBDC Pandemic Response: When COVID-19 stay-at-home orders were issued in March of 2020, Texas SBDCs immediately pivoted small business advising and training services for virtual delivery. To immediately respond to an unprecedented amount of inquiries and client activity, SBDCs launched call centers, held daily informational webinars, and mobilized specialized teams to assist Texas businesses access EIDL, PPP and other recovery capital, to reopen, address customer and employee safety, explore alternate delivery systems, and more.

In the 6-month period that followed, Texas SBDCs assisted nearly 39,000 entrepreneurs with targeted disaster recovery and resiliency, and facilitated placement at over $214M in disaster-related capital.
COVID-19 IMPACT
March 15 - September 30, 2020 Only

ECONOMIC IMPACT RESULTS 2020

<table>
<thead>
<tr>
<th>Service</th>
<th>Result</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Businesses Served</td>
<td>38,934</td>
</tr>
<tr>
<td>Capital Relief</td>
<td>$214,572,661</td>
</tr>
<tr>
<td>Jobs Created</td>
<td>9,881</td>
</tr>
<tr>
<td>Jobs Retained</td>
<td>8,018</td>
</tr>
<tr>
<td>New Financing</td>
<td>Investments</td>
</tr>
<tr>
<td>New Tax Revenue Generated</td>
<td>$62,842,200</td>
</tr>
</tbody>
</table>

According to the 2020 findings of a national independent study by James J. Chrisman, PhD, “SBDC long-term consulting assistance is highly valuable from a public policy perspective because it returns tax revenues to state and federal governments, as well as value and capital to its clients that are greater than the direct cost of providing the service. For every $1.00 invested in Texas SBDCs, a return of $3.11 is generated.”

RECOVERY AND RESILIENCE STORIES

Texas Pie Company
KYLE, TEXAS

“Every business should have a partner like the SBDC.

– Julie Albertson, Owner

Hartmann’s Inc.
ABILENE, TEXAS

“Even during a pandemic, the SBDC has been there helping us turn a strong, Texas-born company into a global player in the manufacturing industry.

– Alan Hartmann, President

TO READ MORE ABOUT SBDC CLIENT SUCCESS, VISIT US ONLINE
Return on Investment Equals Increased Jobs, Sales, Financing, and Tax Revenues

For every $1.00 invested in Texas SBDCs, a return of $3.11 is generated.

**SALES GROWTH**

Average Texas Business: 4.8%
SBDC Client: 8.0%

**EMPLOYMENT GROWTH**

Average Texas Business: 2.3%
SBDC Client: 9.2%

**NEW TAXES GENERATED**

Federal: $26,856,200
State: $35,986,600
Total: $62,842,800

**COST PER JOB**

$2,407
Texas Employee

2020 INDEPENDENT STUDY RESULTS: TEXAS SBDC CLIENTS*

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**Pink Pedi**
DALLAS, TEXAS

“ I’m gonna take the panic out of pandemic and turn it into something positive! ”

– Lucy Dang, Owner/Partner

**Americas Best Value Inn & Suites**
WALLER COUNTY, TEXAS

“ My SBDC business advisor did not give up and found resources that helped secure my loan. And because of this, I did not give up. ”

– Nilay Rania, Franchise Owner
TEXAS SBDC DIRECTORY

TEXAS TECH UNIVERSITY
NORTHWEST TEXAS
806.745.3973
www.nwtsbdc.org

FIELD OFFICES

ABILENE
Texas Tech University
Texas Tech SBDC - Abilene
325.670.0300

AMARILLO
West Texas A&M University
West Texas A&M SBDC - Amarillo
806.651.5151

LUBBOCK
Texas Tech University
Texas Tech SBDC - Lubbock
806.745.1657

ODESSA
University of Texas-Permian Basin
UT-Permian Basin SBDC - Midland
Odessa
432.552.2455

STEPHENVILLE
Tarleton State University
Tarleton SBDC - Stephenville
254.968.0558

WICHITA FALLS
Midwestern State University
Midwestern SBDC - Wichita Falls
940.397.4373

ATHENS
Trinity Valley Community College
Trinity Valley SBDC
903.675.7403

CORPUS CHRISTI
Del Mar College SBDC
361.698.1021

EAGLE PASS
SRSU Rio Grande College SBDC
830.758.5023

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UT Rio Grande Valley SBDC
956.665.7535

EL PASO
El Paso Community College SBDC
915.831.7743

LAREDO
Texas A&M International University SBDC
956.326.2827

SAN ANGELO
Angelo State University SBDC
325.242.2098

SAN ANTONIO
The University of Texas at San Antonio SBDC
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VICTORIA
University of Houston-Victoria SBDC
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ALPINE
 Sul Ross State University SBDC
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AUSTIN
 Texas State University SBDC
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CORPUS CHRISTI
 Del Mar College SBDC
361.698.1021

EAGLE PASS
 SRSU Rio Grande College SBDC
830.758.5023

DALLAS
 Dallas County Community College District
Dallas Metropolitan SBDC
214.860.5865

DENISON
 Grayson College
Grayson SBDC
903.463.8787

DENTON
 North Central Texas College
North Central Texas SBDC
940.498.6468

FORT WORTH
 Tarrant County College
Tarrant SBDC
817.515.6023

LONGVIEW
 University of Texas at Tyler
UT Tyler-Longview SBDC
903.757.5857

MOUNT PLEASANT
 Northeast Texas College
Northeast SBDC
903.434.8237

PARIS
 Paris Junior College
Paris SBDC
903.782.0224

PLANO
 Collin County Community College District
Collin SBDC
972.985.3770

TYLER
 Tyler Junior College
Tyler SBDC
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WACO
 McLennan Community College
McLennan SBDC
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UNIVERSITY OF HOUSTON
TEXAS GULF COAST
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sbdc.uh.edu

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University of Houston
Fort Bend County SBDC at Coastal Plains
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BAYTOWN
Lee College
Lee College SBDC
281.425.6309

BEAUMONT
Lamar University
Lamar University SBDC
409.880.2367

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Blinn College
Blinn College SBDC
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BRYAN/COLLEGE STATION
University of Houston
Brazos Valley SBDC
979.260.5222

DEER PARK
San Jacinto College
San Jacinto College SBDC
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Houston Center SBDC
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HUNTSVILLE
Sam Houston State University
Sam Houston State University SBDC
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WACO
McLennan Community College
McLennan SBDC
254.299.8141

TEXAS SBDC DIRECTORY

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SBDCTEXAS.ORG

EXPLORE NEW MARKETS! ASK ABOUT THE SPECIALIZED RESEARCH, INTERNATIONAL TRADE, GOVERNMENT CONTRACTING AT YOUR LOCAL SBDC.

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REV. 01/2021