



## Return On Investment

“SBDC long-term consulting assistance is highly valuable from a public policy perspective because it returns tax revenues to state and federal governments as well as value and capital to its clients that are greater than the direct cost of providing the service. For every \$1.00 invested in Texas SBDCs, a return of \$7.92 is generated.”

\*2016 FINDINGS FROM A NATIONAL INDEPENDENT STUDY BY JAMES J. CHRISMAN, PH.D.

## Small Business Impact

### SERVICE RESULTS

2016 performance results

Total Businesses Served	63,001
Trainings, Seminars & Courses	2,167
Training Participants	41,959
Consulting Cases	19,468

### EMPLOYMENT IMPACT RESULTS

Jobs Created	14,692
Jobs Retained	9,934
New Financing   Investments	\$576 Million*
New Sales	\$1.3 Billion*
New Tax Revenue Generated	\$152 Million*

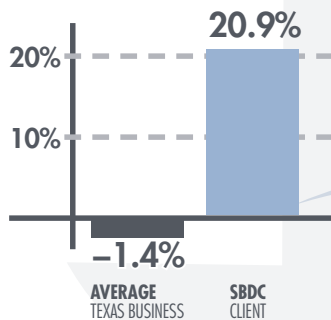
\*Actual figures from 2016 National Impact Study: \$576,551,000 | \$1,338,383,000 | \$151,957,534

## SBDC Client vs. Average Texas Business

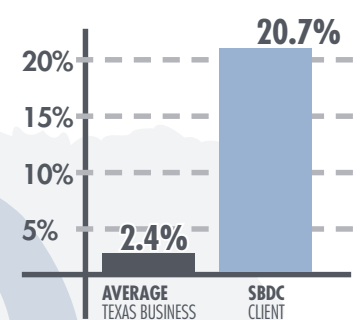
Return on Investment Equals Increased Jobs, Sales, Financing, and Tax Revenues

INDEPENDENT STUDY RESULTS: TEXAS SBDC CLIENTS\*

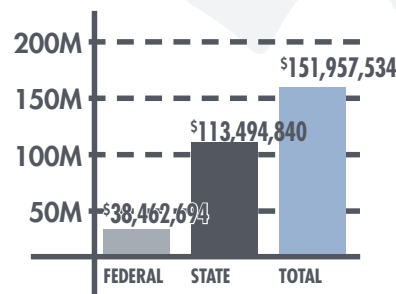
### SALES GROWTH



### EMPLOYMENT GROWTH



### NEW TAXES GENERATED



**COST PER JOB**  
\$1,305.00

